

NEWS RELEASES

It is important that information about the activities and problems of our schools be provided to the community in a way which will create and maintain a dignified and professional responsible image for the school system.

Therefore, the procedures listed below will be followed in giving official information to the news media.

1. The Board Chairperson will be the official spokesperson for the Board, except as this duty is delegated to others.
2. News releases which are of a system-wide nature or pertain to established policy shall be the responsibility of the superintendent or his designee.
3. The superintendent may establish regulations for the dissemination of news releases pertaining to individual schools and athletics.

While there is no disposition on the part of the Board to prevent direct communication between the individual schools and the news media, it is recommended that the individual schools work through the superintendent's office in the release of news.

Adopted: October 4, 1994